

30TH ANNIVERSARY

small miracles
GOLF TOURNAMENT

EINSTEIN HEALTHCARE NETWORK

May 7, 2018 • Philadelphia Cricket Club

CHAIRPERSONS

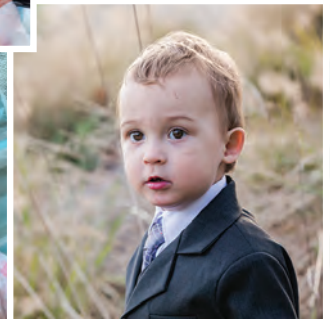
Rick Fine, MD • Shawn Orenstein • Jamie Raphael, MD • Tony Sherr, Esq.

Sponsored by the KRANCER FAMILY

Celebrating...



30 years of miracles!



Small Miracles Golf Tournament 30th Anniversary

FUNDING HISTORY

- 1987 First Small Miracles Golf Tournament
- 1988 Department of Pediatrics
- 1989 Neonatal Intensive Care Unit
- 1990 Department of Pediatrics
- 1991 Cancer Chemoprevention Education
- 1992 Invasive Cardiology Program
- 1993 Radiation Oncology Patient Waiting Area
- 1994 AIDS Clinic
- 1995 Mammography machine
- 1996 Primary Care Center
- 1997 Community Practice Site
- 1998 Renovation of the NICU
- 1999 Renovation of the Level-One Trauma Resuscitation Room
- 2000 Children's Psychiatric Unit at Belmont
- 2001 Creation of Ambulatory Care Center at Center One
- 2002 Children with cardiac and respiratory needs
- 2003 Neonatal Intensive Care Unit
- 2004 STAR (Support Team for Asthma Relief) Program
- 2005 Renovations for the Newborn Nursery
- 2006 Children's Critical Services
- 2007 Autism Clinic
- 2008 Giraffe warmers for neonatal neurological development / Care Coordination Program for Children with Special Health Care Needs
- 2009 Bridge at Belmont Behavioral Health
- 2010 A Better Start Nutrition Program
- 2011 Neurodevelopmental Enhancement of Premature Infants in the NICU
- 2012 PAAC Play and Learn Waiting Room Transformation Project
- 2013 Domestic Violence Prevention/ Strengthening Families and Baby Friendly/ Improving Newborn Care
- 2014 NICU parent room upgrade / NICU parent education / NICU NICView system
- 2015 HeRO (Heart Rate Observation System)
- 2016 Family Advocacy Center
- 2017 SIDS Prevention Sleep Sacks

You can make **Small Miracles** happen –
just by enjoying a day at the **Philadelphia Cricket Club!**

For three decades, Small Miracles has funded vital needs throughout our network benefitting the infants, children and adolescents served each day by Einstein Healthcare Network.

We are grateful for your generosity and the valuable impact it provides our youngest, most vulnerable patients.



New FORE You!

In celebration of our 30th anniversary, we're proud to offer you a unique golfing experience on one of the most prestigious courses in the U.S.

\$5,000 36 Holes Per foursome..... \$1,400 Charitable Contribution
Morning 18 Holes Wissahickon Course, tee time 8:00 a.m.
Afternoon 18 Holes Militia Hill Course, shotgun 12:30 p.m.

\$4,000 18 Holes Per foursome..... \$2,200 Charitable Contribution
Morning Wissahickon Course, tee time 8:00 a.m.

Space is limited and will be offered on a first come, first served basis.

Please contact: Kimberly Gross at 215-456-6172 or
 Caren Moskowitz at 215-456-7211 or
events@einstein.edu to reserve your space.

2018 – Your Support Can Save Lives

Proceeds from our 2018 Small Miracles Gold Tournament will improve lifesaving patient care with the purchase of **Super Tory neonatal patient simulators** for Einstein Medical Center Philadelphia and Einstein Medical Center Montgomery. **Super Tory** provides high fidelity simulation, the most advanced method for teaching medical professionals how to respond to emergencies and support critically ill babies in real-time.



Monday | May 7, 2018
Philadelphia Cricket Club

6025 West Valley Green Road
 Flourtown, PA 19031

27 Hole Play Registration at 8:30 a.m.
Morning Militia Hill 9 Holes 9:00 a.m.
Afternoon Wissahickon 18 Holes 12:30 p.m. Shotgun

18 Hole Play Registration at 11:00 a.m.
Afternoon Course TBD 18 holes 12:30 p.m. Shotgun

All foursomes include a forecaddie.

Small Miracles Golf Tournament Support Opportunities

	Level of Support	Holes of Golf	Number of Golfers	Dinner Reservation	Charitable Contribution
★ Dinner Sponsor	\$20,000	27	12	12	\$13,400
• Prominent recognition on dinner and tournament signage					
★ Game Changer Sponsor	\$10,000	27	8	8	\$5,600
• Company logo appears on a premium giveaway					
★ Influencer Sponsor	\$8,500	27	4	4	\$6,300
• Prominent signage at tournament as golf cart sponsor					
★ Luncheon Sponsor	\$7,500	27	4	4	\$5,300
• Prominent name recognition on lunch and tournament signage					
★ Senior Sponsor	\$5,950	27	4	4	\$3,750
• Prominent signage at tournament					
• Company name or logo on a promotional item					
Junior Sponsor	\$4,150	18	4	4	\$2,350
• Company name or logo on a promotional item or gift bag					
• For \$400, upgrade to 27 holes of golf					
Foursome Special	\$2,750	18	4	4	\$950
• Name recognition on tee or green sign					
• For \$400, upgrade to 27 holes of golf					
Birdie Sponsor	\$1,250				\$1,250
• Name recognition on tournament signage					
Par Sponsor	\$550				\$550
• Name recognition on tee or green sign					
Golf Entrant 27 Holes	\$700	27	1	1	\$150
Golf Entrant 18 Holes	\$600	18	1	1	\$150
Dinner Guest	\$75				None
Contribution	\$				

★ Company logo and website link featured on advance.einstein.edu/event/smallmiracles



Questions? Please contact: Kimberly Gross at 215-456-6172 or
 Caren Moskowitz at 215-456-7211 or
events@einstein.edu

2018 Golf Tournament Registration

Name *(please print)* _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Daytime Phone _____

Email _____

Type of Sponsor _____ Total Amount Due _____

Name of Golfer _____
 and their Email _____

Name of Golfer _____
 and their Email _____

Name of Golfer _____
 and their Email _____

Name of Golfer _____
 and their Email _____

Enclosed is my check made payable to **EHN Small Miracles** in the amount of \$ _____
 or pay online at advance.einstein.edu/event/smallmiracles

Please charge my Business Personal
 VISA Master Card American Express

Card Number _____

Expiration Date _____ V-Code _____ Billing Zip Code _____

Name on Card *(please print)* _____

Signature of Card Holder _____

Please detach your completed **Golf Tournament** registration form and mail with your payment to:

Small Miracles Golf Tournament
 Einstein Healthcare Network
 Office of Development, Braemer Education Building
 5501 Old York Road, Philadelphia, PA 19141
 or pay online at
advance.einstein.edu/event/smallmiracles

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To date,
Small Miracles
has raised more
than \$6 million
for the children served by
Einstein Healthcare
Network.



Office of Development
Braemer Education Building
5501 Old York Road
Philadelphia, PA 19141